

PRESS RELEASE

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Save the date! BCLA unveils plans for major events in UK and Asia

The British Contact Lens Association is going global in 2018 – with a series of events aimed at providing eye care professionals with the latest insight into best practice and state-of-the-art technology.

BCLA UK returns in 2018 and, for the first time, will take place over two days across two cities – at The IET in Savoy Place, London and Conference Aston at Aston University, Birmingham.

Provisional dates are June 4 and 10, featuring lectures, workshops and an exhibition, plus the return of the popular ‘Optical Assistant Courses’ hosted by Sarah Morgan.

BCLA chief executive Cheryl Donnelly said: “We are excited to see the return of BCLA UK - an event for all levels of practitioners with relevant lectures and hands-on workshops to improve confidence in contact lenses and anterior eye management.

“We are refreshing the format for 2018 by having two separate one-day events in two locations chosen by our members. We want to reach as much of our membership as possible and are keen to stage events around the country wherever possible.

“We will also be bringing back our Optical Assistant Courses and plan to entwine this as a track at BCLA UK.

Meanwhile, the inaugural BCLA Asia conference, held in 2016 in Hong Kong, was hugely popular with hundreds of delegates attending and the event will return bigger and better in 2018, this time in Singapore on September 2-3.

BCLA president Keith Tempany said: “The conference is an opportunity to continue the growth of the eye health industry in the region and we are thrilled to be heading to Singapore – a city known for its thriving business sector and a pioneering commitment to innovation.

“Growth in the contact lens market is particularly strong in Singapore and across Asia as a whole and the event will aim to continue to build the confidence of eye care

practitioners to prescribe contact lenses with a focus on prescribing to the presbyope, Fitting Children, Speciality Lenses and managing Dry Eye Disease.”

The two-day conference will once again deliver sessions blending the latest research and clinical guidance on relevant topics. In addition, there will be a range of hands-on workshops covering clinical skills, business and presentation/research skills.

Further details of the programmes for both BCLA UK and BCLA Asia are expected to be announced in the New Year. For more information visit www.bcla.org.uk.

Notes to editors

- For further information, or to arrange further interviews, please call Daniel Owens from Orange Juice Communications on 07909 916668 or email daniel.owens@ojpr.co.uk